

Zachary Plisko

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EDUCATION

Grand Valley State University

*Bachelor of Science in Multimedia Journalism
with a Minor in Digital Studies*

Allendale, MI

May 2023

- Major Relevant Coursework: Media Production; Broadcast News; News Design and Layout; Advance Reporting Techniques; News Design and Layout
- Minor Relevant Coursework: Digital Data and Design; Digital Journalism Workshop; Digital Ideas and Communities

Awards and Activities

- Gained the Spartan Award from the Michigan Interscholastic Press Association as a Producer.
- Made the Dean's List 7 out of the 8 semesters achieving a GPA of 3.5 or higher.
- Achieved an Adobe Certified Associate badge for Adobe Premiere.

WORK EXPERIENCE

North Carolina Football Club & NC Courage

Technology and Production Coordinator

Cary, NC

June 2023 - Present

- Produce the in-stadium videoboard show with a crew of 6 staff members.
- Use Ross Xpression to organize game day elements such as graphics, animations, and videos.
- Use Adobe applications to create necessary graphics and encode commercials for broadcast.
- Handle all in-office IT such as troubleshooting technology issues or set up software.

GVSU Athletics

Production Worker

Allendale, MI

August 2021 - April 2023

- Operated the main camera for most sporting events at the university.
- Controlled the Tricaster switchboard for some sporting events at the university.
- Coordinated with Marketing and Sponsorships on activations during media breaks.
- Helped set up and tear down all necessary production equipment.

Lanthorn, the student-run news site at Grand Valley State University

Videographer & Editor

Allendale, MI

August 2022 - April 2023

- Worked with a team of 12 students to produce weekly news segments on social media.
- Updated motion graphics and static graphics to ensure uniform social media pages.
- Created a multi-cam setup to film weekly podcasts and highlight featured stories.

Sports Production,

Freelancer

Chapel Hill, NC

June 2023 - Present

- Handled the stadium's digital signage using Blaze for the NCAA Women's Soccer Championship.
- Operated the in-stadium camera for the NCAA Women's Lacrosse Championship.
- Controlled the audio and game clock for the NCAA Men's Soccer Championship.

TECHNICAL SKILLS

Adobe Creative Suite; Microsoft Office 365 World Admin; Tricaster; Xpression; Video Production; Camera Operations; Producer; AP Style Writing; Sythesize Information & Data; Cotexualize Information; Collaborator; Diligent; Adaptable; Tech-Savvy